Universal Entertainment Corporation Ariake Frontier Bldg. A, 3-7-26 Ariake, Koto-ku, Tokyo, 135-0063 Japan TEL +81-3-5530-3055 FAX +81-3-5530-3066

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For inquiries, please contact:
Donna Manio
Sr. Manager, Public Affairs & Communications
Email: donna.manio@hg.universal-777.com

Mobile: +639162386022

Okada Manila optimistic to end 2022 on high note

Relaxed mobility restrictions, revitalized demand for gaming and recreation to drive growth to integrated casino resort

Okada Manila aims to close 2022 on a high note with its business verticals gaining more traction thanks to relaxed mobility restrictions and the growing demand for gaming and recreation.

For the first nine months of 2022, Okada Manila recorded a 355-percent surge in foot traffic versus the same period the year prior, driven largely by the steady influx of foreign and local guests.

"We at Okada Manila are seeing green shoots of recovery from when the pandemic struck the Philippines in 2020. Through the collaboration of our employees and leaders, Okada Manila was able to record more than two folds growth in our monthly foot traffic. With the revitalization of the travel, hospitality, gaming, and entertainment sectors we are optimistic that we will continue to ride on a growth momentum and end 2022 on a positive note," Tiger Resort Leisure and Entertainment Inc. (TRLEI) President Byron Yip said.

To meet the demand for its services, Okada Manila has expanded its retail business, revamped some of its restaurants, and opened a new VIP club.

Okada Manila is now home to boutiques such as Tommy Hilfiger, Michael Kors, Charriol, and Lacoste, among many others. More retailers are expected to open in the coming months.

The integrated casino resort has also reopened some of its restaurants with the most recent one La Piazza Ristorante Italiano, featuring a revamped menu.

For gaming, in addition to having the largest, most dynamic gaming floor in the country, Okada Manila recently opened the Perlas VIP club for its discerning patrons.

Okada Manila has also opened more of its function halls, namely the Executive Lounge and the Glass Ballroom, for face-to-face events, and has reopened The Fountain, its iconic multicolored water feature.

Okada Manila continues to provide a safe and happy environment for its team members, guests, and stakeholders, employing the minimum required standards for the pandemic.

It is now business as usual in Okada Manila after the legitimate board of TRLEI — those that are recognized by Tiger Resort Asia Ltd., the 99.9-percent shareholder in Okada Manila — have been reinstated.

"We at Okada Manila are optimistic about these new developments. It is our goal to be the premier integrated resort not just in the Philippines, but in Asia. We're looking forward to working with all our stakeholders towards a stronger end-of-year as we welcome 2023," Yip said.

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